

TCEB

Central & Eastern Regional Office

PRESENTATION



ABOUT TCEB

A GOVERNMENT AGENCY
Under the Prime Minister's Office

In close collaboration with public and private sectors to inspire greater confidence and interest in Thailand to become a preferred MICE destination in the region.



Objective is to promote and develop

Thailand's

MICE

Meetings

Conventions

Incentives

Exhibitions

INDUSTRY

OUR SERVICES



Facilitate co-operation with local government agencies and private sectors



Act as an advisor and help to find suppliers



Acts as a facilitator (VISA, Immigration Fast Track)



Site inspection



Destination promotion



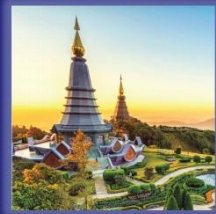
TCEB isn't just Thailand's national convention and exhibition bureau. We're your partner throughout the whole process.



MICE CITIES



Chiang Mai



Udon Thani



Bangkok

Khon Kaen



Nakhon Ratchasima

Pattaya



Surat Thani



Phuket

Songkhla

WIN

THAILAND
MICE
MEET THE MAGIC



Huahin Cha-am as a MICE Destination

WIN	Activities
MICE Flagship events	Gastronomy Festival, Daimond of the Salt (Festival)
NEW	Tour De Salt/ Letape (Sport)
Bidding International	World Leisure 2028 (Congress, Exhibitions, Festival)
Decentralised MICE	MICEMART (Tradeshaw/Roadshow)



PROMOTE

THAILAND
MICE
MEET THE MAGIC



Opportunity for business networking



PART 1
MICE / TCEB
TV / DATA BOARD



TCEB PAVILION

Let's create human - first technology for humanity

DEVELOP

THAILAND
MICE
MEET THE MAGIC



Net Zero Carbon Footprint

Aims to become
a sustainable MICE
destination



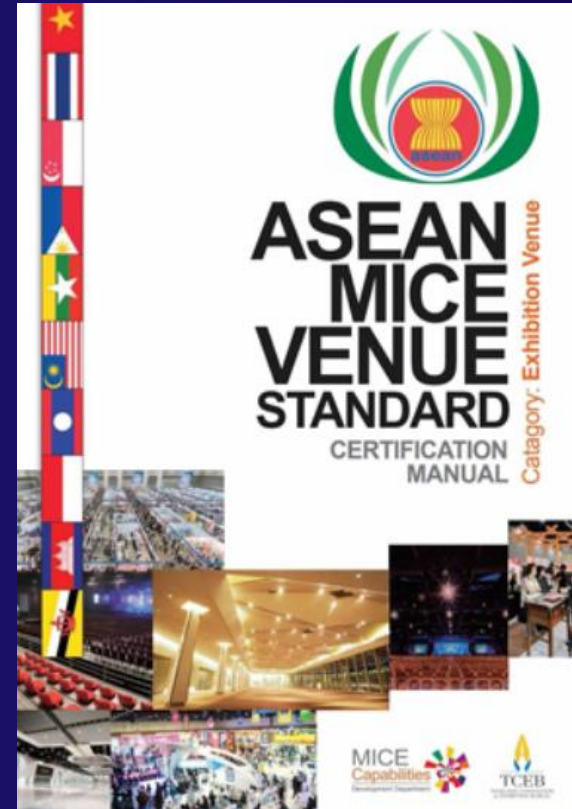
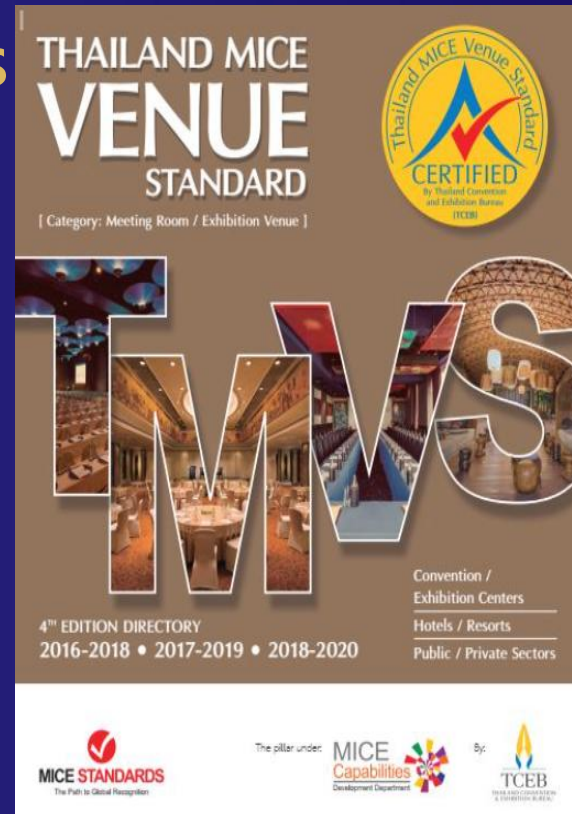
DEVELOP

THAILAND
MICE
MEET THE MAGIC



TMVS/ AMVS/ TSEMs

Aims to become
a standard MICE
destination



Support offered from TCEB

MICE LANE

**Available for a maximum
of 15 passengers/flight**

Suvarnabhumi Airport

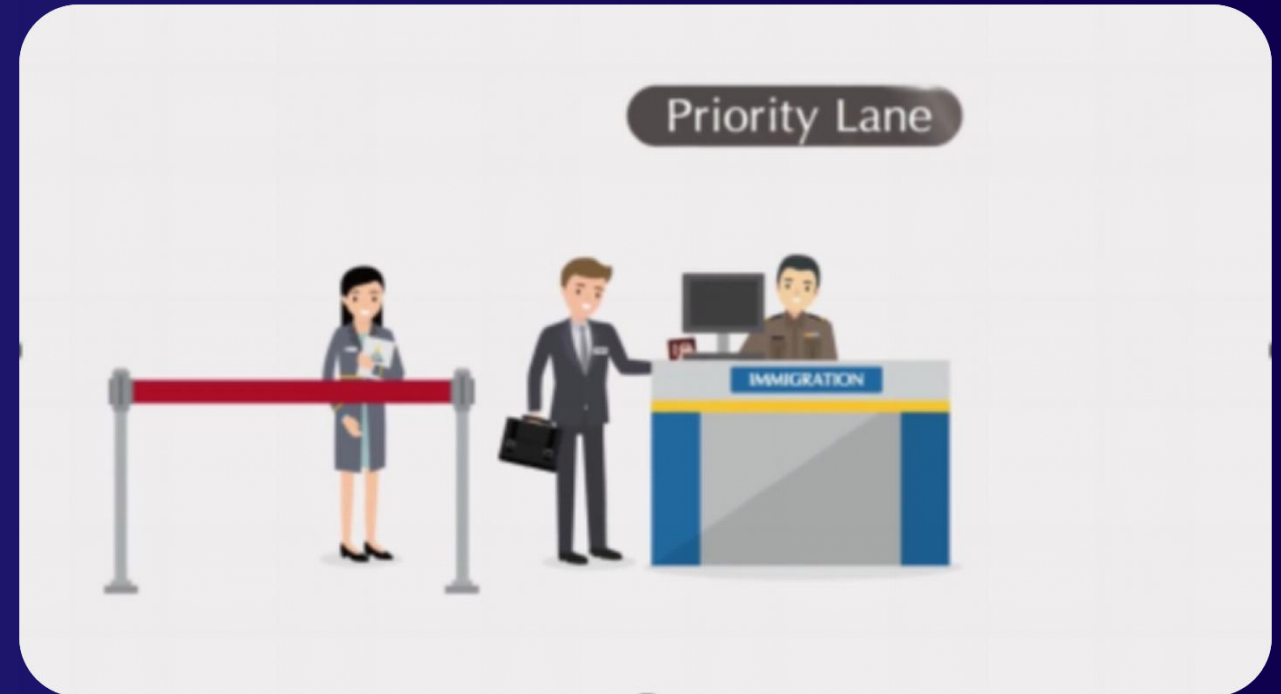
15-day notice for the service

Don Mueang International Airport

15-day notice for the service

Chiang Mai and Phuket International Airport

30-day notice for the service at a
minimum of 200 pax



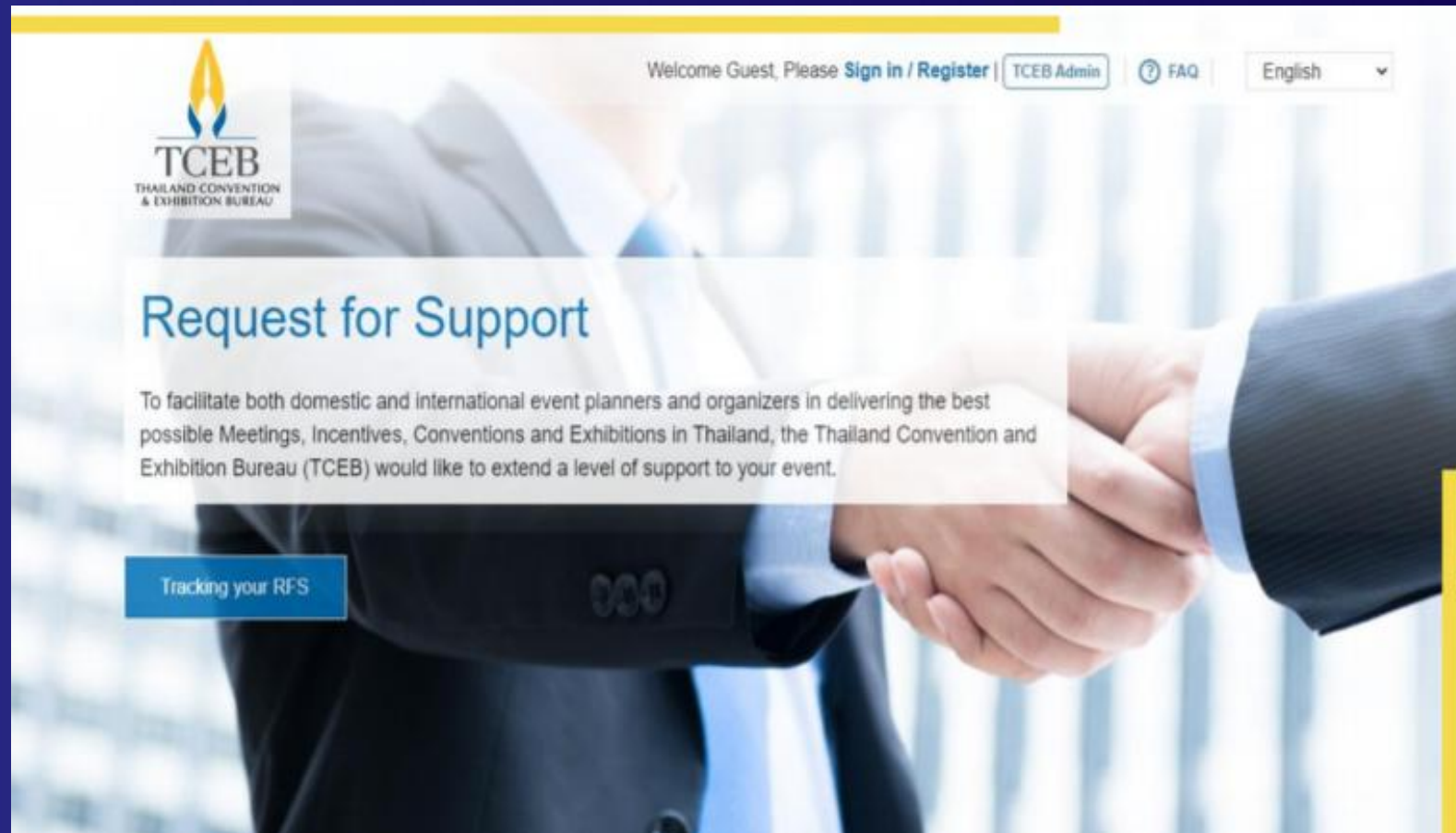
SITE INSPECTION SUPPORT

A site inspection is an essential part of event planning. This support is provided to help secure the event in Thailand.



HOW TO APPLY TCEB SUPPORT

(<https://rfs.businesseventsthailand.com>)



The applicant must submit the documentation to request TCEB support at least 30 business days prior to the event date.



DOCUMENTATION FOR SUPPORT

- **Request for Support Form (RFS Form)** for corporate meetings and / or incentive trips including the corporate / business events in TCEB format template provided (template provided).
- **A Request for Support letter** from the event owner to President of TCEB template provided (template provided).
- **Event itinerary** of corporate meetings and / or incentive trips, including the program of the corporate / business events activities.
- **Company profile of the applicant** (in English).
- **Company registration certificate** , or equivalent (in English).



CONTACT US



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THANK
YOU

