

## Agenda

3.00 - 3.10 pm

**Welcome**

3.10 - 3.50 pm

**Heritage Map Project**

- Update on the current status of the project
- Q&A

3.50 - 4.10 pm

**Discussion on New Projects**

- Wine Expo

4.10 - 4.40 pm

**Hua Hin Health Park**



- Update on the newly announced Health Park

4.40 - 5 pm

**Closing Remarks and Next Meeting**

5 pm on...

**Informal Discussions & Networking - wine, soft drinks, canapes**



# Stamford University Destination Marketing Project

## Summary of Recommendations

- ✓ *Champion a beautification strategy and branding that builds on the beauty of the region.*
- ✓ *Maintain and build on the core strength of 'Peacefulness'*
- ✓ *Develop communication strategies to raise awareness of the quality of activities and attractions.*
- ✓ *Create events and activities (in ways that don't negatively impact the peacefulness perception)*
- ✓ *Reinforce affordability in communications to price sensitive segments.*
- ✓ *Maintain our 'family friendly' position.*
- ✓ *Promote the existing richness of Thai Cultural Heritage in the 'Royal Coast Riviera'*
- ✓ *Recognizes 'Health and Wellness' is an opportunity to build on existing strength.*
- ✓ *Implement strategies to better promote 'Quality of food selection' throughout the 'Royal Coast' region.*



Spine Clinic



Health Park  
Hua Hin



Be Well  
MEDICAL CENTER



**Hua Hin Health Park** is an exciting multi-venue establishment situated in the Hin Lek Fai area of Hua Hin.

This comprehensive destination combines health, retail, and food offerings, providing a convenient and diverse experience for individuals of all ages.

From the specialised Spine Clinic and the Be Well Medical Centre to the pharmacy, deli, retail and coffee shop, Hua Hin Health Park caters to a wide range of needs.







## Location

- 50 m to Black Mountain Golf Course
- 200 m to Hua Hin International School
- 500 m to Black Mountain Waterpark
- 18 minute drive to Market Village

## Nearby Developments

- Black Mountain
- Sansara
- Baan Ing Phu
- Baan Phu Thara
- Clouds 2
- Panorama
- Orchid Paradise Homes 1,2 and 3



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## Medical Building

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Spine Clinic

Be Well

Pharmacy

Dentist

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## Food and Retail Building

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Coffee Shop

Deli

Wine Shop

Hua Hin Heroes Foundation

Spa and Beauty

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HUA HIN HEROES  
FOUNDATION

## General Features

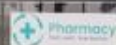
- 24 Parking Spaces
- Covered Patient Drop Off
- Fully Wheelchair Accessible
- Shaded Garden Courtyard
- Rooftop Dining Terrace with Sunset Views







Health Park  
Hua Hin



MEDICAL CENTER





Spine Clinic team:

Osteopath D.O

Henrik Fagersson



Chiropractors D.C.

Dr. Patrick Erickson

Dr. David Goldworthy



Physiotherapy / Ultrasound/  
TENS

Wan Nannapat



Chinese acupuncture / Cupping

Dr.Punnapa Teetungmonkkorn



**General Practitioner - Pharmacy - Orthopaedic  
Blood and Lab Tests - Health Check Up**



1. Dr .Paemika Pidchayathanakorn



2. Dr .Mowae Apisuttipanya



3. Dr .Pimsupa Puthipiroj





# Health Park

Hua Hin



**Opening  
December  
2023**